

***Tech & Learning's Awards of Excellence 2012***  
OFFICIAL RULES  
No Purchase Necessary

To enter, complete and submit the Awards of Excellence contest beginning on February 1, 2012 at 12:00 am EST at [www.techlearning.com/section/AwardsofExcellence](http://www.techlearning.com/section/AwardsofExcellence). All entries must be received on or before midnight E.S.T. May 1, 2012, unless otherwise noted.

All entrants must complete the online survey (one survey per entry submission), remit payment for the entry fee(s) in the form of check or credit card, and provide contact information at NewBay Media LLC's *Tech & Learning* offices by May 1, 2012. The prizewinners will be determined by a panel of judges and will be notified by mail, email and/or telephone on or about October 20, 2012. Judges' decision is final. This contest is sponsored by *Tech & Learning*, NewBay Media LLC, 1111 Bayhill Drive, Suite 125, San Bruno, CA 94066.

Entry fees are as follows:

- Single software or web-based product: \$400 between February 1, 2012 and March 31, 2012; \$450 between April 1, 2012 and May 1, 2012. The \$450 fee applies if the contest is extended beyond May 1, 2012.
- Software product suite or series: \$800 between February 1, 2012 and March 31, 2012; \$900 between April 1, 2012 and May 1, 2012. The \$900 fee applies if the contest is extended beyond May 1, 2012.
- Single hardware and network/server-based product: \$450 between February 1, 2012 and March 31, 2012; \$500 between April 1, 2012 and May 1, 2012. The \$500 fee applies if the contest is extended beyond May 1, 2012.
- Hardware suite: \$900 between February 1, 2012 and March 31, 2012; \$1,000 between April 1, 2012 and May 1, 2012. The \$1,000 fee applies if the contest is extended beyond May 1, 2012.
- Combination product consisting of software, hardware and/or network-based items: \$800 between February 1, 2012 and March 31, 2012; \$900 between April 1, 2012 and May 1, 2012. The \$900 fee applies if the contest is extended beyond May 1, 2012.

Companies may enter numerous products for consideration, provided they complete the online survey and pay the necessary entry fee(s). Odds of winning are determined by the total number of eligible entries received. A purchase will not increase one's chances of winning. The use of any automated devices in connection with this promotion is prohibited. Entries made on the Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. In the event of a dispute, potential winner may be required to provide proof that the potential winner is the authorized account holder of the e-mail address associated with the potentially winning entry.

By entering, participants release NewBay Media LLC and its officers, employees, directors, agents and affiliates with respect to the use of the prize awarded herein, agree to be bound by these rules, and consent to the use of their names and likeness for advertising and/or promotional and/or marketing purposes without additional compensation. (A Tennessee resident consents to

the use of his name and likeness only if such Tennessee resident expressly consents to such use.) NewBay Media LLC is not responsible for incorrect or inaccurate entry of information including, but not limited to technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, entry materials that have been tampered with, or mail-in entries that are illegible, late, lost, damaged, postage due or misdirected. Return postage for mail-in entries that entrants wish to have returned is the sole responsibility of the entrant. Only those products that have been specifically requested to be returned, and have the appropriate accompanying information will be returned upon completion of evaluation but no later than December 31, 2012. NewBay Media LLC will not be held responsible for illegible, lost, late, damaged, postage due or misdirected packages once they leave the testing facility. NewBay Media LLC is not responsible for any injury or damage to participants or any other person's computer related to or resulting from participation or downloading any material in this promotion. Entries that have been tampered with or altered are void. NewBay Media LLC reserves the right to cancel, terminate, modify or suspend this promotion if it becomes technically corrupted or if for any reason the Internet portion of the program is not capable of running as planned, including infections by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of NewBay Media LLC, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion.

Employees of NewBay Media LLC and/or its affiliates and members of their immediate families or those with whom they are domiciled are not eligible.

This promotion shall be governed by the laws of the United States.

Prizewinners will be made public on or around October 31, 2012.