

2007 Editorial Calendar



Department	Cover Feature	Product Guide	Editorial	In Every Issue
March Ad Close: 2/ 5/ 07 Mat Close: 2/ 12/ 07 * Bonus Circ: Tech Forums, CoSN	Teaching Technology Literacy to the MySpace Generation	Projectors	✦ School CIO: Wireless Networking/Laptop Implementations • Tech Integration: Math • Web 2.0 special section • 1:1 Profiles, Part 4 • Edit a Video Clip	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
April Ad Close: 3/ 2/ 07 Mat Close: 3/ 12/ 07 • Bonus Circ: Tech Forums, • Ad Study	The One to One Movement Trends	Web Filtering For Networks	• VOIP: Using Skype & Ventrillo	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
May Ad Close: 4/ 4/ 07 Mat Close: 4/ 14/ 07 * Bonus Circ: Tech Forums, NECC	Data and Differentiated Instruction	Flatscreen LCDs	✦ School CIO: Internet Safety and Security ✦ Higher Ed/Best Practices • Tech Integration: Science • 1:1 Profiles, Part 5	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
June Ad Close: 5/ 8/ 07 Mat Close: 5/ 10/ 07 * Bonus Circ: NECC	Web 2.0 for Administrators	SPECIAL LEADERSHIP ISSUE	• Profiles of Leaders • Wiki Tech Plan • School Security • Administrator Tools	• Special 2007-2008 Grants Poster
July Ad Close: 6/ 5/ 07 Mat Close: 6/ 7/ 07	Funding Handbook	SPECIAL ISSUE		- ROI - Grant Writing Tips
August Ad Close: 6/ 29/ 07 Mat Close: 7/ 3/ 07 * Bonus Circ: Fall Tech Forums	Professional Development: Communities of Practice	Document Cameras	✦ Higher Ed/Best Practices • Tech Integration: Reading • Product Guide • 1:1 Profiles, Part 6	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
September Ad Close: 7/ 24/ 07 Mat Close: 7/ 26/ 07 * Bonus Circ: Fall Tech Forums, NSBA T+L	Top 10 Best Business Practices	Tablets	✦ School CIO: IT Budgeting and Purchasing • ELL Update	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
October Ad Close: 8/ 20/ 07 Mat Close: 8/ 22/ 07 • Bonus Circ: Fall Tech Forums, EDUCAUSE, • Ad Study	Virtual Learning	Keyboards	• Pushing the limits of Web 2.0 • 1:1 Profiles, Part 7	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
November Ad Close: 9/ 18/ 07 Mat Close: 9/ 20/ 07	ROI Strategies	Security	✦ School CIO: Data Management Systems ✦ Higher Ed/Best Practices • Tech Integration: Math • Games Update	• Product Reviews • News and Trends • Emerging Tech • How-To • Funding/Grants/ROI
December Ad Close: 10/ 16/ 07 Mat Close: 10/ 18/ 07	Awards Issue	SPECIAL ISSUE	• Honoring Educators • Student Digital Photo Winners • 25th Anniversary Awards of Excellence	

✦ Brand New Special Section

For additional information, please contact your T&L representative at 650.238.0313 or at jstearns@nbmedia.com.