

# NEWS RELEASE

## FOR IMMEDIATE RELEASE:

Contact: Jared Stearns  
NewBay Media LLC  
650-238-0313  
jstearns@nbmedia.com  
www.techlearning.com

### Outstanding Education Technology Products Saluted

## 25<sup>th</sup> ANNUAL AWARDS OF EXCELLENCE WINNERS ANNOUNCED BY TECHNOLOGY & LEARNING MAGAZINE

**SAN BRUNO, October 3, 2007** – *Technology & Learning* magazine today named 54 curriculum products as Awards of Excellence winners in its prestigious 25-year-old recognition program. Software and Web products being honored include innovative applications that break new ground in some important way and also best-of-breed examples that demonstrate clear superiority over similar products in the market. This year's winners were chosen by more than 30 educator-judges who test-drove over 120 entries, logging in many hours in computer labs at San Francisco Bay Area schools.

"This year's winning products reflect an impressive effort by publishers to respond to the real needs of schools." said Susan McLester, editor in chief of *Technology & Learning*. "The offerings being honored are practical, innovative and central to a variety of district and site operations."

Winning selections include numerous CD and Internet-based programs, as well as software running on handheld devices and several special hardware/software combination packages. Among the high quality offerings being honored are resources addressing management, safety, communication, differentiated learning, and other key areas in education. Please join us in congratulating the 54 winners of the 2007 *Technology & Learning* Awards of Excellence. And look for detailed descriptions and judges' comments in the December 2007 Awards Issue.

<b>Title</b>	<b>Publisher</b>
<b>8e6 Mobile Client</b>	8e6 Technologies
<b>Achieve3000 series (KidBiz3000, TeenBiz3000, Spark3000)</b>	Achieve3000
<b>Activprimary 3.0</b>	Promethean
<b>Adobe Creative Suite 3 Web Premium</b>	Adobe Systems, Inc.
<b>Blackboard K-12 Starter Edition</b>	Blackboard, Inc.
<b>BrainPOP Jr.</b>	BrainPOP Jr.
<b>Corel Painter X</b>	Corel Corporation
<b>Destiny Enhanced Content</b>	Follett Software Company
<b>Destiny Textbook Manager</b>	Follett Software Company
<b>Digication</b>	Digication, Inc.

<b>Discovery Education Health</b>	Discovery Education
<b>Discovery Education Science</b>	Discovery Education
<b>DyKnow Monitor 5.0</b>	DyKnow
<b>English Picture Dictionary for Spanish Speakers</b>	LeapFrog SchoolHouse
<b>Gaggle.Net</b>	Gaggle.Net, Inc.
<b>Holt Lab Generator CD-ROM for Holt Science and Technology</b>	Holt, Rinehart and Winston
<b>HotChalk</b>	HotChalk
<b>Indigo Learning System</b>	LearningSoft LLC
<b>InspireData™</b>	Inspiration Software, Inc.
<b>LanSchool v7.0</b>	LanSchool Technologies
<b>Leapster™ Portable Technology Center</b>	LeapFrog SchoolHouse
<b>Lesson Tutorial Videos</b>	Holt, Rinehart and Winston
<b>mimio Interactive + Capture, with Included mimio Studio v. 5.3 software, and the mimio Wireless Upgrade Kit</b>	Sanford Brands - mimio
<b>Orchard Gold Star</b>	Siboney Learning Group
<b>Questia School</b>	Questia Media America, Inc.
<b>Rand McNally Classroom</b>	Rand McNally
<b>RAPTIVITY - Rapid Interactivity Builder</b>	Harbinger Knowledge Products
<b>See and Learn Science</b>	APTE, Inc.
<b>SmartHelp</b>	Apangea Learning
<b>TeacherWeb - Classroom/School Websites</b>	TeacherWeb, Inc.
<b>U.S. and Global Economics</b>	Apex Learning, Inc.
<b>WebLessons</b>	eLearning Systems
<b>WriteToLearn 3.0</b>	Pearson Knowledge Technologies

For the fourth year, *Technology & Learning* is also recognizing **Legacy Winners**. This category honors previously award-winning products that have stood the test of time and evolved with the changing technology to continue to offer the highest quality experiences for educators and students. This year's **Legacy Winners** include the following 21 titles:

<b>Title</b>	<b>Publisher</b>
<b>AceReader Pro Deluxe Plus</b>	StepWare, Inc.
<b>Activstudio 3.0</b>	Promethean
<b>Adobe Captivate 2</b>	Adobe Systems, Inc.
<b>Atomic Learning (www.atomiclearning.com)</b>	Atomic Learning
<b>Camtasia Studio 4</b>	TechSmith Corporation
<b>Connect-ED</b>	The NTI Group, Inc.

<b>Curriculum Pathways® 2008</b>	SAS
<b>Destiny Library Manager</b>	Follett Software Company
<b>Discovery Education streaming Plus</b>	Discovery Education
<b>DyKnow Vision 5.0</b>	DyKnow
<b>Illuminate Live! 7.0 Academic Edition</b>	Illuminate
<b>Faronics Deep Freeze</b>	Faronics
<b>Interwrite™ Workspace Software</b>	Interwrite Learning
<b>Kid Works Deluxe</b>	Knowledge Adventure, Inc.
<b>NetSupport School 9.0</b>	NetSupport Inc.
<b>netTrekker d.i.</b>	Thinkronize
<b>PowerMediaPlus</b>	Discovery Education
<b>Reading Language Arts K-8</b>	Compass Learning
<b>Science Bulletins web site</b>	American Museum of Natural History
<b>SMART Board™ software 9.5</b>	SMART Technologies, Inc.
<b>SynchronEyes™ 7.0 classroom management software</b>	SMART Technologies, Inc.

*Technology & Learning* ([www.techlearning.com](http://www.techlearning.com)), published by NewBay Media LLC, San Bruno, Calif., is the number one publication in the K-12 educational technology market. In 2007, *Technology & Learning* was selected as a Maggie Award finalist for Best Computer/Trade magazine. It was recognized for its commitment to excellence, receiving two Azbee Awards for Best Product Section/Department and Best New B2B Web Site Publication for SchoolCIO.com. In 2006, techLEARNING.com was awarded an Education Standard of Excellence Award by the Web Marketing Association.

###